



# Supun Dissanayake

## IT Project Manager/Coordinator

Detail-oriented personality with technical background who developed strong cross-functional relationships with internal teams and stakeholders across different levels of the IT industry.



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## EDUCATION

### CIM, UK | Postgraduate Diploma in Professional Marketing Cambridge College of Business and Management

07/2022 - Present

Colombo, Sri Lanka

#### Modules

- Global Marketing Decisions
- Corporate Digital Communication
- Creating Entrepreneurial Change

### BSc(Hons) Business Information Systems

University of Westminster

09/2016 - 07/2020

Specialised in Business Analytics and Project Management

#### Final Year Project

- Research on Electronic Word-of-Mouth
- An enhanced Digital Marketing platform

### Diploma in Information Communication Technology

National Institute of Business Management

01/2015 - 08/2016

Colombo, Sri Lanka

#### Core Modules

- Computer Programming - Python
- Object Oriented Programming C#

## WORK EXPERIENCE

### Digital Project Manager

Perks (Private) Limited

11/2021 - Present

Colombo, Sri Lanka

Perks is a mobile application platform for Sri Lankan appointment-based businesses.

#### Responsibilities

- Working closely with external stakeholders to gather new requirements in order to enhance the user experience.
- Coordinate team resources, distribute responsibilities and establish timelines.
- Storyboarding and work with UI/UX team to finalize the interfaces.
- Organize daily meeting to ensure that the internal and external developers are align to project goals while identifying potential issues.
- Follow agile practices to adapt with constantly changing user requirements.
- Document all the project deliverables and provide estimates of costs of external developers.
- Monitor employee performance indicators and report to the top management.
- Coordinate with Digital Marketing team to plan on content strategies.

Contact: Sabith Mazahir - sabith@perks.lk



## SKILLS

Project Management

Agile

MeisterTask

Azure Boards

Asana

Data Analysis

Google Ads

Google Analytics

SQL

Oracle CX Cloud

Oracle Eloqua

Groovy

Bootstrap

HTML5

CSS3

Wordpress

Figma

Adobe Illustrator

Adobe XD

Adobe Photoshop



## CERTIFICATES

The Fundamentals of Digital Marketing (08/2018 - Present)

Google Digital Garage | License 8SF DU5 SU3

Google Ads Display Certification

Google Digital Academy (Skillshop)

Google Ads Search Certification

Google Digital Academy (Skillshop)

Inbound Marketing Certified

HubSpot



## ACHIEVEMENTS

Senior Prefect (08/2015 - 08/2016)

Served as a senior prefect at Thurstan College, Colombo.

Vice Secretary (2015 - 2016)

Appointed as Vice Secretary at LEO Club of Thurstan College Colombo

Professional Development Director (07/2017 - 07/2018)

Appointed as PD Director at Rotaract Club of Colombo Midcity.

## WORK EXPERIENCE

### Associate System Analyst MillenniumIT ESP

10/2020 - 10/2021

Colombo, Sri Lanka

Oracle CX Cloud: Business Application Department

#### Team

- Meeting and coordinating with internal and external stakeholders to establish project scope, system goals, and requirements.
- Analyzed and organized requirement specifications, data mapping, diagrams, and flowcharts, for developers and testers to follow.
- Performed design, implementation, and upgrades of CRM (Oracle CX Cloud) to meet the business and user needs.
- Deployed, maintained, and troubleshooted core business applications, including application servers and databases.
- Implemented best practices for scalability, supportability, ease of maintenance, and system performance.
- Maintained good relationship with customers and undertake necessary steps to maintain high levels of customer satisfaction.

Contact: Dewanmini Wanasinghe - [dewaniniw@mitesp.com](mailto:dewaniniw@mitesp.com)

### Associate Digital Marketer Antyra Solutions

02/2019 - 07/2019

Colombo, Sri Lanka

An award winning Digital Marketing agency in Sri Lanka and Singapore.

#### Responsibilities

- Conducted keyword researches specially for hospitality sector customers to determine what content to market, identify trends and finalize blog topics.
- Link building to increase domain authority.
- Collaborate with creative and design teams to finalize content strategies.
- Worked with Google Ads, Analytics, Tag Manager and Google Data Studio to run, track and measure ad campaigns.

Contact: Lakshitha Vithanage - [lakshitha@antyrasolutions.com](mailto:lakshitha@antyrasolutions.com)

### Intern UI/UX Designer QualitApps Europe SL

04/2018 - 02/2019

Colombo, Sri Lanka

An ISO Level 3 certified company based in Spain, a center of operational excellence in Sri Lanka, and managed in Spanish and English.

#### Projects

- Determining website structure and design.
- Design User Interfaces according to customer requirements while ensuring the technical feasibility of the UI/UX.
- Ensuring User Experience determines design choices.
- Ensuring the responsiveness of each web page.
- Assure that all user inputs are validated before submitting to back-end team.
- Collaborate with other team members and stakeholders to ensure that the customer requirements are addressed.

Contact: Aparna Hettiarachchi - [aparna.hett@qualitapps.com](mailto:aparna.hett@qualitapps.com)



## ORGANIZATIONS

AIESEC, Colombo North  
(2016 - 2017)

Member of AIESEC Colombo North

ICT Club of Thurstan College  
(2015 - 2016)

President



## VOLUNTEER EXPERIENCE

### Exchange Participant

AIESEC - National University  
Malaysia

07/2017 - 08/2017

UKM, Malaysia

#### Tasks/Achievements

- Project Speak Up! - Empower Youths Today! Worked with primary school students in Bangi, Malaysia to improve their knowledge in IT and English.



## NON-RELATED REFERENCES

Niranka T Perera - Chief Executive  
Officer at Antyra Solutions

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+94773254269

Shyani Siriwardene - Senior Lecturer  
at Informatics Institute of  
Technology

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